



The Edward R. Murrow College of Communication

WASHINGTON STATE UNIVERSITY

WSU HONORS* REQUIREMENTS

English (3 credits)

- ENGLISH 298 Writing and Research Honors

Mathematics (3-4 credits)

- MATH 105, 140, 171, 202, 205, 206, 251 or 252; STATS 212; PSYCH 311; or PHIL 201

Arts and Humanities (6 credits)

- HONORS 280 Contextual Understanding in the Arts and Humanities
- HONORS 380 Case Study: Global Issues in the Arts and Humanities

Social Sciences (6 credits)

- HONORS 270 Principles and Research Methods in Social Sciences
- HONORS 370 Case Study: Global Issues in Social Science

Sciences (10 credits)

- Lab science (4 credits)
- HONORS 290 Science as a Way of Knowing
- HONORS 390 Case Study: Global Issues in the Sciences

Thesis (4 credits)

- HONORS 398 Honors Thesis Proposal Seminar (1 credit)
- HONORS 450 Honors Thesis or Project (3 credits)

Foreign Language (204-level or higher, or STAMP proficiency)

- Foreign language 204 or higher

Honors Certificate of Global Competencies

- Foreign language credits (3-6 credits)
- Abroad coursework (6-9 credits)
- HONORS 430 (3-6 credits)
- Global component included in Honors Thesis

**Honors students should consult with Honors advisors to ensure progress/completion of requirements.*

ADDITIONAL UNIVERSITY REQUIREMENTS

University Writing Portfolio (complete the following at 60 credits)

- Three graded and signed papers from different courses
- Timed writing exam

Additional University Requirements

- Two Writing in the Major [M] courses (Included within your Communication Major Curriculum)
- 40 upper-division credits (includes all 300-400-level courses)
- Minimum of 120 semester credits

MURROW COLLEGE OF COMMUNICATION CORE REQUIREMENTS

CERTIFICATION COURSES

- COM 101 Media and Society
- COM 105 Communication in Global Contexts
- COM 138 Communication Overview

CERTIFICATION

- Complete at least 30 semester credits (15 or more from WSU)
- Pass COM 101, COM 105, COM 138
- Complete Murrow Grammar and Writing Exam¹
- 3.0 cumulative WSU GPA guarantees certification

Students may apply to certify during the semester in which they will complete the above requirements.

Certification decisions are based on the number of available seats, the applicant's cumulative WSU GPA, the number of credits completed at the time of application, and the applicant's performance on the Murrow Grammar and Writing Exam^{1,2}.

Students will take COM 300³ in the first semester upon certification.

The certification application is available in the CougSync Murrow College portal.

ADDITIONAL CORE COURSES

- COM 210 Multimedia Content Creation
- COM 300³ Writing in Communication

¹ Murrow Grammar & Writing Exam administered in COM 138

² A student may be required to take COM 100 before COM 300 based on student's performance on the Murrow Grammar & Writing Exam

³ Students must earn a "C" or better in COM 300 to remain a certified major

Notes: _____

Murrow Student Services

Murrow Hall 226 | 509-335-7333 | communication@wsu.edu | murrow.wsu.edu



Murrow Degree Requirements

BACHELOR OF ARTS IN COMMUNICATION AND SOCIETY

Degree Core Requirements (15 credits):

- COMSOC 301 Foundations of Persuasion
- COMSOC 321 Intercultural Communication
- COM 309 Quantitative Research Methods
- COMSTRAT 310 Digital Content Promotion (210; 300)
- COMSOC 324 Reasoning and Writing (210; 300)

300-400-Level Major Electives (12 credits)

300- or 400-level COM, COMJOUR, COMSOC, COMSTRAT courses. Up to six credits of: COM 495 Internship, COM 497 Practicum, COM 499 Special Problems, and/or pre-approved study abroad communication courses may be used to satisfy the elective requirement.

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Major Requirements (select 1 major):

Communication & Technology (9 Credits)

- COM 420 New Communication Technologies (Jr.)
- COM 481 Mobile Media (Jr.; 310 or 320) (Fall)
- or** COM 482 Computer Mediated Communication (Jr.) (Spg)
- COM 490 Web Design and Usability (309; 324; 420) (Spg)

Science Communication (9 Credits)

- COMSOC 325 Environmental Communication (Jr.)
- COM 400 Communicating Science & Technology (Jr.)
- or** COM 395 Science Writing (300) (Fall)
- COMSOC 480 Science Communication Campaigns (309; 310; 324) (Spg)

Risk & Crisis Communication (9 Credits)

- COMSOC 326 Organizing for Social Change (Jr.)
- COMSOC 477 Risk Communication (Jr.)
- or** COM 478 Health Communication (Jr.)
- COM 486 Crisis Communication (Jr.)

BACHELOR OF ARTS IN JOURNALISM AND MEDIA PRODUCTION

Degree Core Requirements (15 credits):

- COM 320 Visual Communication (210; 300)
- COM 415 Media Law (Jr.)
- COM 440 Media Ethics (Jr.)
- COMJOUR 333 Reporting Across Platforms (210; 300)
- COMJOUR 350 News & Society

300-400-Level Major Electives (12 credits)

300- or 400-level COM, COMJOUR, COMSOC, COMSTRAT courses. Up to six credits of: COM 495 Internship, COM 497 Practicum, COM 499 Special Problems, and/or pre-approved study abroad communication courses may be used to satisfy the elective requirement.

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Major Requirements (select 1 major):

Broadcast News (10 credits)

- COMJOUR 335 Broadcast News Reporting (333)
- COMJOUR 465 Advanced Television News (335)
- Specialization Elective: 475-490 in COM, COMJOUR, COMSOC, or COMSTRAT

Broadcast Production (10 credits)

- COMJOUR 355 Beginning Television Production (333)
- COMJOUR 455 Advanced Television Production (355)
- Specialization Elective: 475-490 in COM, COMJOUR, COMSOC, or COMSTRAT

Multimedia Journalism (9 credits)

- COMJOUR 390 Video for the Web (210)
- COMJOUR 425 Reporting of Public Affairs (333)
- COMJOUR 486 Murrow News Service (335 or 355 or 425)

BACHELOR OF ARTS IN STRATEGIC COMMUNICATION

Degree Core Requirements (9 credits):

- COM 309 Quantitative Research Methods
- COMSTRAT 310 Digital Content Promotion (210; 300)
- MKTG 360 Marketing (Jr.)

300-400-Level Major Electives (12 credits)

300- or 400-level COM, COMJOUR, COMSOC, COMSTRAT courses. Up to six credits of: COM 495 Internship, COM 497 Practicum, COM 499 Special Problems, and/or pre-approved study abroad communication courses may be used to satisfy the elective requirement.

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Major Requirements (select 1 major):

Advertising (15 credits)

- COMSTRAT 380 Advertising Principles & Practices
- COMSTRAT 381 Creative Media Strat & Techniques Adv (Jr.; 210; 300)
- COMSTRAT 382 Media Planning (Jr.; 380)
- COMSTRAT 480 Adv Agency Operation and Campaigns (381; 382)
- Specialization Elective: 475-490 in COM, COMJOUR, COMSOC, or COMSTRAT

Public Relations (15 credits)

- COMJOUR 333 Reporting Across Platforms (210; 300)
- COMSTRAT 312 Principles of Public Relations
- COMSTRAT 383 Media Strategies & Techniques for PR (210; 300)
- COMSTRAT 485 PR Management & Campaigns (309; 312; 383)
- Specialization Elective: 475-490 in COM, COMJOUR, COMSOC, or COMSTRAT

Earning a double major within the Murrow College is possible; however, there is no guarantee it can be accomplished in four years.